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NEWS RELEASE

Perfect for the Season of Outdoor Events, Parties and Gatherings, Lactalis Introduces Président Line of Whipped Crème

Président Whipped Crème provides gourmet dessert topping for any occasion

NEW YORK, N.Y. (July 31, 2023) – Lactalis American Group proudly introduces [Président Whipped Crème](#), a new gourmet-style line of whipped crème from the beloved, iconic global dairy brand. Made from an authentic Chantilly recipe, this French-style whipped crème acts as the secret to turning any simple recipe into an indulgent, hand-crafted masterpiece and provides an authentic restaurant-style experience right out of the can. The new Président Whipped Crème is now available at select stores across the United States, including Harris Teeter, Stop & Shop and Raley’s, along with Lactalis’ ecommerce website [Cheese2U.com](#).

“Whether preparing a dessert, hosting a party or trying out a new recipe, our Président Whipped Crème provides the perfect pairing,” said Ann Queen, director of marketing innovation at Lactalis American Group. “Président Whipped Crème will take your desserts to the next level with a gourmet, restaurant-quality rich and creamy taste that’s sure to delight your guests and turn any occasion into a special occasion.”

Président Whipped Crème was awarded a Gold Medal distinction from the American Masters of Taste, an independent culinary endorsement program. The program recognized the product for its exceptional taste, texture and quality. Président Whipped Crème contains only high-quality ingredients, with no corn syrup, and has a long-lasting hold from kitchen to plate. Available in two variations, Original with Madagascar Vanilla and Extra Creamy, the notes of vanilla and rich, buttery texture elevate every treat.

About Président

Président is one of the world’s premier dairy brands offered by Group Lactalis, the world’s largest dairy company. The brand was created by André Besnier, founder of Group Lactalis, in 1933 in the town of Laval, France. Président dairy products represent more than 75 years of French artisanship and tradition.

In the United States, Lactalis American Group markets Président gourmet cheeses, butters and whipped crème in retail stores across the country and on the company’s ecommerce website [Cheese2U.com](#).

About Lactalis in the United States

Lactalis in the United States is committed to enriching lives by producing nutritious and great tasting dairy products. The company offers a vast portfolio of dairy brands including [Galbani®](#)

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Italian cheeses, [Président](#)[®] specialty cheeses and gourmet butters, [Kraft](#)[®] natural, grated and international cheeses, [Cracker Barrel](#)[®] cheese, [Breakstones](#)[®] cottage cheese, ricotta and sour cream, [Black Diamond](#)[®] cheddar cheese, [Parmalat](#)[®] shelf-stable UHT milk, [siggi's](#)[®], [Stonyfield Organic](#)[®] and [Brown Cow](#)[®] yogurt brands, [Karoun](#)[®], [Gopi](#)[®] and [Arz](#)[®] ethnic dairy products, in addition to several beloved brands imported from our affiliates in Europe. Lactalis USA has approximately 3,500 employees and is present in eight states with 11 manufacturing facilities and six corporate offices located in New York City and Buffalo, NY, Chicago, IL, Londonderry, NH and San Fernando, CA. Lactalis USA is part of Lactalis Group, the world's leading dairy company, a French family business founded in 1933 in Laval, France.

For more information, visit <https://lactalisamericangroup.com>, www.lactalisheritagedairy.com, www.stonyfield.com, www.siggis.com and www.karouncheese.com. Follow Lactalis USA on [Instagram](#) and like us on [Facebook](#).

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